

### Work Experience

#### Product Designer II

Seismic | July 2022- Present

Currently serving as the Lead Designer of the AIML - Search team at Seismic, I oversee all AI and generative search-related projects, including AI Role Play, Text Generators, Omnipresent AI Patterns, Conversational AI, and AI tribal knowledge management, as well as Seismic AI integration with Slack, Microsoft Teams, and more.

I also spearheaded the design of Seismic's integration ecosystem, developing platforms such as Seismic Exchange, the Developer Portal, the App Registration system, and the CRM external system hub, ensuring seamless connectivity across our product ecosystem.

#### UI/UX Designer

Premom | Mar - Jun 2022

I led the Premom fertility app's redesign, enhancing its interface and user engagement, overhauled the main website for optimal functionality, and directed graphic design for marketing to maintain a cohesive brand presence across platforms.

#### UI/UX Designer

Lensgoo Vision | Jun 2020- Jun 2022

I led the design and launch of engaging e-commerce websites for Lensgoo Vision, crafting the brand's identity through logo creation and media assets. My efforts significantly boosted the company's online presence and success in the digital marketplace.

#### Web Designer

Border X Lab | May 2021- Mar 2022

I played a key role in defining the company's digital presence, designing user-friendly e-commerce websites and creating compelling branding assets. My work in producing visually appealing designs and targeted media content significantly enhanced our digital footprint.

### Skills

User Experience Design  
Interaction Design  
Rapid Prototyping  
Wireframing  
Branding  
Usability Testing  
User Research  
Graphic Design  
Journey Mapping

### Tools

Figma  
Adobe XD  
Photoshop  
Sketch  
Confluence  
Jira  
Slack  
Illustrator  
Procreate

### Other projects

#### Web Designer

Zach Art | April 2022 - Present

Web Designer for ZHC, a YouTube channel with 26 million subscribers.

#### Salesforce Designer

Cutler Consultants |  
Mar 2024 - Present

### Education

#### Penn State University

Aug 2016- Dec 2019

B.A. in Media Studies  
Minor in Japanese