



CJ XUE

PRODUCT DESIGNER

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Work Experience

Product Designer II

Seismic | July 2022- Present

As Seismic's lead designer for the integration ecosystem, I design platforms like [Seismic Exchange](#), Developer Portal, and App Registration system, established seamless connections across the product ecosystem. I led the Universal Content Picker (UCP) design efforts and led design initiatives for CRM extensions on platforms such as Salesforce and Slack, ensuring flawless integration and enhancing user interactions, thereby bolstering Seismic's reputation for user-centered design.

UI/UX Designer

Premom | Mar - Jun 2022

I led the redesign of the Premom fertility mobile app, creating an intuitive interface and enhancing user engagement. I also revamped the main website's infrastructure for optimal functionality. Additionally, I directed graphic design efforts for marketing content, ensuring a cohesive brand presence across platforms.

UI/UX Designer

Lensgoo Vision | Jun 2020- Jun 2022

I spearheaded the design and launch of visually captivating e-commerce websites, while also shaping the brand's identity by creating the logo, name, and various media assets. My contributions significantly elevated Lensgoo Vision's online presence, enhancing user experience and bolstering the company's success in the digital marketplace.

Web Designer

Border X Lab | May 2021- Mar 2022

I played a pivotal role in shaping the digital presence of the company. My responsibilities included prototyping and designing user-friendly e-commerce websites, as well as crafting compelling branding media assets. I excelled in creating visually appealing designs and media content tailored specifically for marketing initiatives, leaving a lasting impact on the company's digital footprint.

Skills

User Experience Design
Interaction Design
Rapid Prototyping
Wireframing
Branding
Usability Testing
User Research
Graphic Design
Journey Mapping

Tools

Figma
Adobe XD
Photoshop
Sketch
Confluence
Jira
Slack
Illustrator
Procreate

Other projects

Web Designer

Zach Art | April 2022- Present

Web Designer for ZHC, a YouTube channel with 26 million subscribers.

UI/UX Designer

Saritasa | Jun 2022- July 2022

Education

Penn State University

Aug 2016- Dec 2019

B.A. in Media Studies
Minor in Japanese